# Etsy Shop Checklist

Everything you need to open your Etsy shop.

## 1. Prepare Your Shop:
- Select your audience
- Design your products
- Create your brand
- Create your products
- Take product photos

## 2. Start Your Shop:
- Create your account
- Name your shop (ensure it isn't taken)
- Upload your products
- Set up your policies

## 3. Create Your Listings:
- Upload images
- Fill in all *Listing Details*
- Price your products
- Set up shipping details
- Repeat for all products

## 4. Personalize Your Shop:
- Add a banner
- Upload a shop icon
- Include a seller photo
- Fill in *Seller Profile*
- Fill in *About Us*

## 5. Interact and Engage:
- Follow some sellers
- Write a shop announcement
- Include links to social media accounts
- Respond to questions