

MARKETING TIPS FOR YOUR T-SHIRT BUSINESS

These simple yet effective marketing practices may be all you need to start making sales.

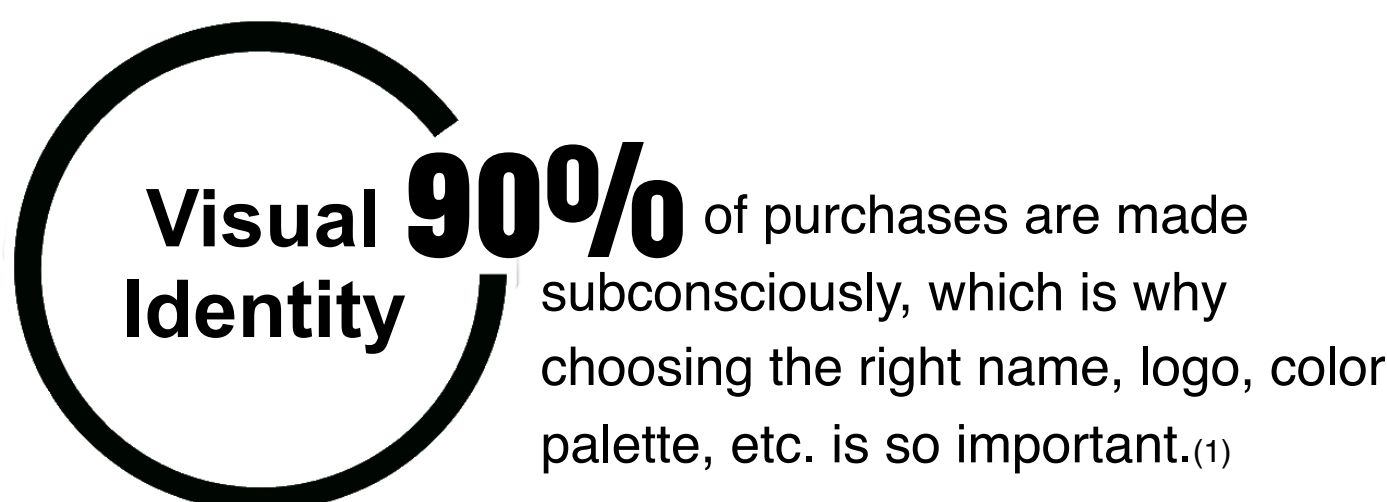
WHO ARE YOU DESIGNING FOR?



BRANDING DONE RIGHT

What is branding?

Branding isn't just your logo. It's how customers view your company through their experiences with it. When they hear your company's name, what pops into their head?

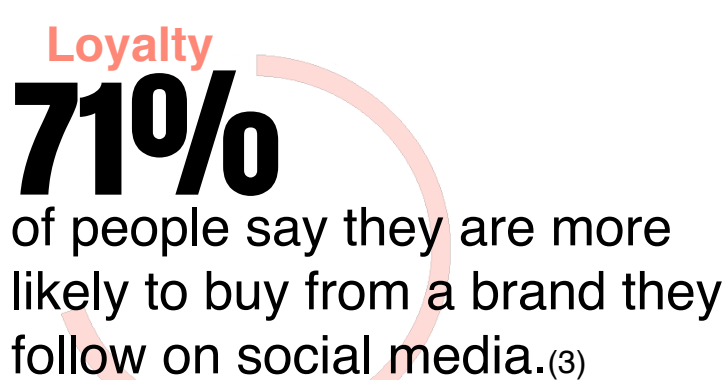
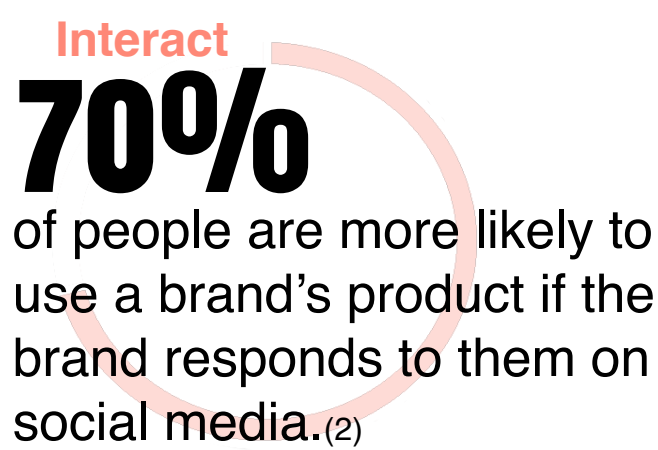


A WORD ABOUT DESIGNS

- Creating your own designs will help your branding strategy
- Using design templates and t-shirt mockups can make designing and selling your t-shirts easier



SOCIAL MEDIA USES



FOCUS ON CUSTOMER EXPERIENCE

\$2.6 BILLION is what slow loading websites cost retailers in sales each year.⁽⁴⁾

64% of shoppers who are dissatisfied with their site visit will go somewhere else to shop next time⁽⁵⁾

(1) <https://www.crowdspring.com/blog/successful-branding-for-entrepreneurs-statistics/>
(2) <https://sproutsocial.com/insights/data/q2-2016/>
(3) <https://www.crowdspring.com/blog/successful-branding-for-entrepreneurs-statistics/>
(4) <https://www.invisionapp.com/blog/statistics-on-user-experience/>
(5) <https://econsultancy.com/blog/10936-site-speed-case-studies-tips-and-tools-for-improving-your-conversion-rate>

Having trouble bringing your t-shirt designs to life?

We can help with that!

[Design a T-Shirt!](#)

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